

Jakunne Enterprises Realizes Sales Growth through Smallholder Service Delivery Expansion



Mr. Jakunne providing mechanized land preparation in Kebbi State.

How it Started

- Jakunne Enterprises focused on commercializing agricultural inputs to smallholder farmers in Kebbi State

Encounter with Extension Activity

- Received business development support in 2022 from the Feed the Future Nigeria Agricultural Extension and Advisory Services Activity “Extension Activity” on client development, financial literacy, and credit utilization.
- Exposed to business records and demand stimulation.

The Impact

- Diversified into provision of mechanized land preparation services to smallholder farmers
- Invested N1,200,000 in the acquisition of a power tiller and thresher
- Provides mechanization services at a rate of N50,000 to N60,000 per hectare
- Increased sales by 25%

The Feed the Future Agricultural Extension and Advisory Activity supports micro, small and medium enterprises to provide extension information and advisory services on most impactful agricultural practices to farmers to enable them improve farm productivity and to grow sales.